



WE ARE NOW ACCEPTING LOCAL HOCKEY ASSOCIATION APPLICATIONS FOR THE **2025/26 SEASON**

SINCE 2014

1,700 PROGRAMS ACROSS CANADA

OVER 60,000 NEW PLAYERS HAVE ENROLLED IN THE FIRST SHIFT

36% PARTICIPATION AMONG GIRLS, AND GROWING

100% OF FAMILIES SURVEYED WOULD **RECOMMEND THE PROGRAM TO A FRIEND**

100% OF LHAS SURVEYED WOULD RECOMMEND THE PROGRAM TO **INCREASE MEMBERSHIP**



THE FIRST SHIFT PROGRAM INCLUDES A WELCOME EVENT, SIX ON-ICE SESSIONS AND HEAD-TO-TOE BAUER EQUIPMENT FOR ALL PARTICIPANTS



Local hockey associations interested in hosting a program can visit firstshift.ca/for-hosts

If you have any additional questions, email thefirstshift@hockeycanada.ca

